



222 Ipswich Rd,  
Woolloongabba -  
Inbound

4102 0005



Brisbane Inner  
South



6.40m x 2.88m



Digital



### MOVE #121216

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	3.6%	96,000	3.1
P25-54	4.1%	56,000	3.1
OG1	5.2%	32,000	3.2

[www.goa.com.au](http://www.goa.com.au)

This Digital goa GRID site is clearly visible to three highly congested lanes of traffic inbound to the Brisbane CBD. Situated outside the Princess Alexandra Hospital and adjacent Buranda Town Centre, the site is also seen by a significant amount of foot traffic. Traffic lights just before the site allow long viewing times, head-on in an uncluttered environment.

**Restrictions:** No advertising of aged care homes with exception of Seasons Aged Care.